



This letter grieves Lisa and I greatly.... we are and have been rather private about business, especially personal. But these are unprecedented times in our country. I have been in this wonderful hospitality industry for over 52 years. Lisa and I have been blessed to have been involved in this incredible, wonderful community and valley for 30 years.

Lisa and I must make a few changes now or Randy Peters Catering and Event Center will cease to exist any longer. We have weathered many, many down turns in America and have always come out on top. Honestly, in my heart of hearts, I think and believe we will come out on top with this as well but we must make some changes quickly.

From the beginning of this horrid experience that all of us are going through, Lisa and I have had really 3 main goals:

1. To keep as many of our TEAM members employed as possible. Although many of our employees were furloughed, we were very excited and humbled that we were able to keep roughly 25 employees receiving a paycheck every two weeks, from the beginning March 17, 2020 to this very day!
2. We felt it was imperative to help the community out as much as possible with healthy, appealing, cost conscious individual meals that had a lot of variety for Keto, Vegan, Vegetarians and Gluten Free guest. We felt strongly that we should deliver free of charge to 4 cities, after a few weeks we increased the no charge deliver to a total of six cities. Roseville, Rocklin, Citrus Heights, Lincoln, Granite Bay and Loomis. We have maintained this policy still today, a total of 93 days. We did for all outlying areas charge a small nominal fee to deliver to these guests. We averaged about 65-70 deliveries per day, Monday through Friday, with an average of 780 guest per day.

Since the reopening of the restaurants several weeks ago, guest count has gone down to an average of approximately 250 to 400 guests per day

3. Lastly, we hoped that we could keep the Event Center afloat. This has become increasingly difficult.

With all these challenges, our industry has been hit with dramatic price increases for meat, fish, pork and seafood – in some cases up to 70 percent or more. So, with this being said, we want to share with all of you some changes we must do immediately.

Lisa and I will be discontinuing the complimentary free delivery, effective July 9th. I am working on a different offer for delivery charges.

Additionally, we maintained our commitment to the community to keep the individual meals as affordable as possible at \$8 per meal. Reluctantly, we must raise the price on the individual meals due to cost increases, effective July 9, 2020 when our new monthly menu comes out.

Lastly, Lisa and I want to close with this extremely positive testimony of a community that supports and helps each other. A community that believes as Lisa and I do...

To whom much is given, much is required.

During the last four months there were just incredible companies that reached out to us and pre-purchased meals, to be delivered at another time in the year of 2020. Businessmen and women who would just stop by to see Lisa, and just hand her a check, they did not want anything, we had not spoken with them, they just knew they should come by and do this. A construction company that called and wanted to order food for 3 weeks out and said, "Randy we don't want to pay \$8 per meal -- we want you to charge us \$12 per meal."

An organization that contacted us and said we want to help others in need, so we are giving you this money to prepay for people that need meals. A businessman in the real estate industry who called and said, "I want to give you my credit card and I want you to feed those that need meals, when you run out of this money, let me know I will give you more." Many, many more examples. Lisa and I are humbled, broken at the kindness, sincerity, and graciousness of so many!

Again, we are sorry that we must make changes, we hope and pray you understand.

Thank you,

Lisa and Randy

RANDY PETERS
CATERING & EVENT CENTER